

## FOR IMMEDIATE RELEASE

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### **Homay and The Mastan Group Take On A Forbidden Journey To Bring The Message Of Truth And Unity From Iran.**

*Los Angeles, California, June 9, 2008*— SoCiArts Productions is proud to introduce Homay and The Mastan Group ensemble, to perform for the first time outside of Iran for their large fan base in the United States, at the Walt Disney Concert Hall, home to the Los Angeles Philharmonic, on Thursday, July 3, 2008 at 7:30 in the evening, to take on A Forbidden Journey; the name of their latest album.

Founded in 2005 by Saied Jafar-zadeh also known as “Homay”, The Mastan Group has become one of the prominent traditional Persian music ensembles from Iran. Only in his 20’s, Homay is part of a very special group of musicians who writes his own lyrics, composes, sings, produces and mixes his music in Iran. His ensemble consists of eight highly proficient Iranian musicians. These young spiritual and talented artists transmit their message of truth and unity through novel lyrics and music. They achieve this by refreshing the traditional and folkloric music and introducing a groundbreaking interpretation of classical Persian music and poetry.

Homay and The Mastan Group has been recognized by many organizations, including Fajr Festival in Iran, which is equivalent to South by Southwest, both in 2007 and 2008, while performing at various prestigious venues throughout Iran, attended by both young and old, some exceeding 6,000 in spectators.

Following the paths of the greatest Sufi masters, Rumi and Hafez, The Mastan Group encourages its audiences to live consciously. They share the universal idea of striving for a creative life by flourishing love and peace from within. Rhythmic, uplifting and mesmerizing, The Mastan Group plays traditional Persian music in a way that has never been heard before.

Media inquiries are encouraged to further share the message of these talented artists globally, who have overcome many obstacles to be able to pursue their passion, and have traveled to the United States with the help of supporters of the Persian traditions and music. Sample of their music is available upon request.

Tickets are on sale through Ticketmaster at 213-365-3500 or [www.ticketmaster.com](http://www.ticketmaster.com).

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#### **About SoCiArts Productions:**

Society of Cinema and Arts or SoCiArts, began its mission of creation and good-will in September 2007 as a community dedicated to vibrant artists, musicians and cineastes interested in making their world a more dynamic and peaceful place through their art, music and film. As architects of life, SoCiArts members focus on the similarities in different cultures and societies and create socially and culturally relevant arts, music and movies to bridge the gap between the people. Their tool for peace and harmony is their creation as they work on lessening the damaging effects of misunderstandings between various cultures in diverse societies around the globe. In conjunction with SoCiArts Community for the artists, musicians and filmmakers, SoCiArts Productions produces such dynamic art exhibitions, concerts and movies for its Artist members. For more information, visit: [www.sociarts.com](http://www.sociarts.com)